



# WOLCOTT

CHAMBER OF COMMERCE

***"Our mission is to promote, enhance & support the business, civic, cultural, educational and spiritual interests and activities of the Wolcott community."***

---

Wolcott Area Chamber of Commerce  
Meeting Minutes  
August 11, 2009  
noon at The Cottage Inn

Present: Chuck Palermo, Mike Bettis, Sherri Sheldon, Sue Provan,

Minutes of Previous Meeting: Reviewed & accepted.

Treasurer's Report: Reviewed and accepted.

#### Administrative Update:

Membership – We have a total of 17 members to date. This is a drastic drop from the previous year - a total of 40 members. We will add those businesses that did not respond to the Spring Membership drive in our upcoming Fall Membership drive.

Chamber Relations – Chuck did not have any Chamber Relations to report. He will try to make any Wayne County Business meetings as his schedule permits.

#### Old Business:

CNY Wine & Jazz Fest – Mike reviewed the Wine & Jazz Fest event held on August 1<sup>st</sup>. It was a success, especially for the first year. He will hold a separate meeting on August 24<sup>th</sup> to going over items that need to be adjusted for next year. He also wants to review the bands and vendors. Ticket sales were good with a total of \$5,495; vendors \$1,050; sponsors \$1,925; wineries \$1,350 – a total of \$9,820. Expenses were a total of \$7,946, leaving a profit of \$1,873. (to be shared with the Lion's Club). We sold 404 tickets (made 1,000 tickets).

#### New Business:

Since the attendance at the Chamber meetings is so low, it was suggested that we join the Lion's Club's meetings. That way we will be able to share ideas and resources. Chuck will write a letter to all Chamber members explaining why we are doing this. The next meeting will be held at the Elk's Club on September 2<sup>nd</sup> at 6:30pm.

Merchant Sidewalk & Yard Sale – Sue will update the map showing yard sale locations and

participating merchants. This will be placed in the shopper on Saturday, August 15<sup>th</sup>. To date we have more yard sale locations than last year (17+). We will have a 50/50 raffle again this year and place a Chamber booth on Main Street. Chuck can order a

banner for approximately \$50. to be used at such events.

Sportsman Show – Chuck would like the Chamber to be responsible for the Apple section of the Sportsman & Apple Harvest Show in 2010. He suggested fun ideas such as bin races on Main Street, pie eating contests, apple peeling contests, etc. Chuck will be the chairperson for this committee. This year we will sell apples for \$1.00/bag. Mike will ask Chamber members at our Wine & Jazz Fest update meeting on the 24<sup>th</sup> if anyone is interested in selling hamburgers & hots at the Sportsman Show this year.

Harvest Dinner (October 24<sup>th</sup>) – We need volunteers to work this year. We will hold a 50/50 raffle again. We will consider adding music and perhaps dancing this year. We also considered adding Bingo.

Merchant Tree Decorating Contest & Jeff Sawyer Christmas Concert – It was decided that since we lost money last year, we cannot afford to be a sponsor for the Jeff Sawyer Christmas Concert section.

Chuck stated that the Chamber needs ideas to help raise money.

Adjourn Meeting at 1:18 p.m.  
Sue Provan, Secretary  
Wolcott Chamber of Commerce